LANCASTER COUNTY Super Fair
JULY 30 - AUGUST 8, 2026

Sandhills Global EVENT CENTER℠

NATIONAL HIGH SCHOOL FINALS RODEO
Lincoln
July 19-26, 2026

A 501(c)3 nonprofit, operationally unsubsidized organization dedicated to growing community through events like yours and proud to be the home of the Super Fair.

Lancaster County Agricultural Society, Inc.

A Nebraska 501(c)(3) non-profit corporation
and quasi-governmental organization created under Nebraska law in 1870
to promote agriculture, youth, and community
through management of Lancaster's county fairgrounds
and organizing the annual Lancaster county fair

MINUTES
Board of Directors Monthly Meeting
Sandhills Global Event Center Conference Room
4100 N. 84th Street, Lincoln NE 68507
Thursday, June 18, 2026 – 7:00 pm

President Ronnau called the monthly meeting of the Lancaster County Agricultural Society board to order at 7:06pm.

Proof of due notice was given in the Lincoln Journal Star and the Nebraska Open Meeting Act was displayed in the room.

Lancaster Ag Society Board members attending in person were Dowding, Ronnau, Cooper, Hagan, Hardesty, Suing. Arriving later was Rawlinson. Sump was not in attendance. SGEC staff attending in person included Bohaty, Juengel, Pickrel-Smith, Theesen, Morrison, Nathan, and Kumm. Also attending Hopping on behalf of BMG Accounting. Anderson and Wobig from Extension was in attendance via Teams.

Approval of Minutes - The minutes of the May meeting were presented for approval. made a motion to amend the minutes with requested corrections; Dowding seconded the motion. A roll call vote was taken. The motion passed 4-0 and Rutt, Suing, Hagan abstained.

Introduction to New Staff Members – Bohaty introduced Brandee Theesen who will be serving as the Assistant Managing Director of Operations. Has many years behind her with operations and towing. Bohaty introduced Pickrel-Smith as the new Assistant Managing Director of Events & Venue Services. Bohaty promoted Juengel to Administrative Services & HR Manager. Bohaty introduced S. Morrison as the new Operations & Event Logistics Manager to be the liaison between Operations and Events. Bohaty explained that this new structure allows the team to align, communicate and grow in a stronger direction.

Financial Report – Hopping reviewed the financial information for May. Hopping noted that the month of May can be viewed & recognized as an average month. Ronnau asked for questions; there were none. Hagan made a motion to accept the financial reports as presented. Suing seconded the motion. A roll call vote was taken and the motion passed 7-0.

Hopping presented the information related to the May checks. Ronnau asked for questions. There were none. Ronnau asked if we had been in contact with West Gate Bank regarding our short term notes. Bohaty said they speak every couple of weeks. Bohaty commented that some of the equipment purchases are almost finished with payments. Shower trailer SGEC purchased was rented out by the Lincoln Sports Foundation. Cooper made a motion to approve the May 2026 checks totaling $503,441.59; Hagan seconded the motion. A roll call vote was taken and the motion passed 7-0 to approve May checks.

Extension update – Wobig and Anderson were in attendance via Teams. Wobig explained that in the end of May there was the Animal Science event. This week was the career communication event. Extension just finished Clover College last week. 4 days of 55 hands-on workshops with 900 registration sign ups. Wobig noted Suing teaching the rocket class at Clover College and the weather cooperated to allow it to go well. Wobig wanted to thank Ron Suing for his continued support as he has been teaching this for over 30 years. Wobig noted that 4-H Registration has opened and their staff has quickly jumped into Fair planning following Clover College. Bohaty showed the Fair Schedule and Map and Wobig spoke on Jedlicka's behalf on her appreciation with this project.

KidGlov – Bohaty introduced Lyn Wineman from KidGlov. Wineman noted that they have been working with SGEC and LCAS since 2014 and now is the strongest that partnership been. Wineman shared that between the SGEC Marketing and KidGlov, tasks are able to be shared due to high expertise spread across units all rather than KidGlov taking all tasks. Wineman shared results from a Digital Campaign using Google and Meta. Ronnau asked if SGEC is capable of receiving the Google grant again. Wineman said yes, as long as the ads are being interacted with. There is a minimum of 2% click rate; SGEC has an average click rate of 10.7%. Wineman noted we have had traffic from all 50 states. Ronnau asked if there was capability to see the demographics we are reaching. Wineman answered that they are able to track all impressions, clicks, etc in live time. Wineman went into marketing for the NHSFR. KidGlov secured a Tourism Grant that they manage all costs and are fully reimbursed at the end. SGEC was awarded $96,820 for the 2025-2026 Tourism Grant and $45,125 for the 2026-2027 Tourism Grant. Bohaty stated that Wineman is a great mentor allowing Nathan and Kumm to do a lot of this marketing work on their own as they have the skills. The board members and staff in attendance thanks Wineman for her work, trusting in this team and for being here to share these stats.

Communication from the public - There was no public in attendance.

Officer Reports – Kendra stated how grateful she was to have some major projects completed and thanked the team for their hard work. Dowding, Cooper and Rutt had nothing at this meeting.

NHSFR Update – Bohaty stated that the team has been working very hard to get the arena set and ready for the upcoming NHSFR. *** Stalls are going up quickly, landscaping, ticket booths are being built. Bohaty said Pickrel-Smith has been working hard to be in contact with every State director. SGEC

team had just learned that there is another Rodeo in Wahoo over the same dates which requires horses and contestants only. There was discussion over checking in the horses again. The Maintenance team has checked every receptacle twice to find broken lines in the campground. The team feels strongly about where they are sitting now. Facilities manager has conducted and ordered many inspections for inside the building such as A/C and automatic doors. Orton, Pickrel-Smith & S. Morrison have been working on security schedules alongside LPD.

***Rawlinson arrived at 8:28pm.

Bohaty confirmed that the new sewer connection in the campground was successful and will allow that to be extended into the campground and provide water to more sites in the future. Ronnau commented to Nathan and Kumm that some marketing should target specifically the Tradeshow. Ronnau and Hagan stated they have seen our advertising & billboards around town and its appearance looks great.

Hardesty asked about the water main break. Bohaty stated that it has been fixed and tested more than once. Its location was in a segment of campground that is not used often. Bohaty said the one project that will not be completed before the Rodeo is rocking Lot G. Bohaty reminded that SGEC conference room will be used as the Incident Command Center at the NHSFR. Rawlinson stated she felt much more comfortable with them team going into the rodeo than previously.

Endowment Fund Update – Nathan spoke on behalf of the Give to Lincoln Day and our results. They implemented a new ad for this year tying in SGEC's 25 years anniversary with suggesting a $25 donation and this proved to work. It was our best year yet. Nathan expressed that she is proud of what we do receive and noted that its pretty hard to compete with other nonprofits when their focus is giving to animal shelters or providing assistance for people in need.

Blue Jean Gala – Juengel commented that she may need to reach out to Aksarben to see if any Farm Families have applied as she has not received any. Juengel stated that the State Fair now recognizes the Farm Families. Ronnau spoke that the Blue Jean Gala's timing in February worked very well and would like to follow through for the future but needs to communicate with Extension with their recognition event date. This overlapped in 2026. Juengel reminded the Board to continue to think about some important people to be awarded and recognized in the Hall of Fame and other awards.

2026 Fair Update – Juengel asked that they please check out the Fair Schedule & Map that just finished printing. Rutt asked if these were going out to any businesses or newsstands for the public to pick up. Nathan stated they are more than welcome to take a stack to companies that accept them. Dowding stated he'd be happy to take some to Bennet.

Bohaty presented the Figure 8 numbers are much higher than previous already. Ronnau express concerns about staffing the food trailer in the Grandstand. Bohaty stated that we will focus on selling the alcohol there and have external food trucks in the Grandstand. Juengel said that the Green Trailer

will be move out to the Food zone as a 10-day food vendor since the food continues to receive great reviews and to lessen the labor spread across busy fairground nights.

Operations & Managing Director Report – Bohaty and the maintenance team have been working hard on seeding and matting places on ground that have been eroding. Rutt expressed concerns about having reckless driving on golf carts at the Rodeo again. Bohaty explained that the golf carts will be geofenced directly to SGEC's property line and the age requirement increased to 21 years of age. Bohaty confirmed that the new printer was purchased after a long waiting time. This will expedite many projects and the ability to create many more types of projects.

July Board Meeting date – The original board meeting was scheduled on Thursday, July 16th which falls on the first day of NHSFR check in. July 9th and July 7th was proposed by Ronnau. Everyone in attendance agreed that the July Board meeting will take place on July 7th, 2026 at 7pm. The SGEC Team stated they will have an all staff meeting regarding the NHSFR on the July 9th. Pickrel-Smith encouraged Board Members to attend this if they wish.

Ronnau reviewed the upcoming events with the board and team. Ronnau then asked if there was any additional questions or discussion. There were none. Ronnau asked for a motion to adjourn the meeting. Suing made a motion. Dowding seconded. Meeting Ajourned at 9:19pm.

PASSED, APPROVED, AND ADOPTED as set forth herein on this 7th day of July, 2026. Submitted by the LANCASTER COUNTY AGRICULTURAL SOCIETY IN THE STATE OF NEBRASKA.

President Kendra Ronnau Kendra Ronnau

2nd Signature K Rutt