



4100 N 84th St | Lincoln NE 68507
 SandhillsGlobalEventCenter.org
 Office: 402.441.6545

Questions? Please contact your Event Coordinator
 People/Spectator Events: Amy Beckstrom
 ABeckstrom@SandhillsGlobalEventCenter.org
 Direct: 402.402.441.1809

2024 - 2025 PRICING (12/1/24 – 11/30/25)

PEOPLE/SPECTATOR EVENTS <small>(Includes meetings, trade shows, banquets, spectator shows, ticketed animal events)</small>	A	B	D	E
	SET-UP DAY	SHOW DAY	NON-PROFIT SHOW DAY	GOVERNMENT SHOW DAY
Sr. Operations Manager, People/Spectator Events – Nate Dowding – NDowding@SandhillsGlobalEventCenter.org, 402.441.1817				
EVENT SPACE				
TractorHouse Pavilion with Amy Countryman Arena with up to 65 tables, 520 chairs	\$1,742	\$3,484	\$2,613	\$1,742
Currency Pavilion with up to 65 tables, 520 chairs	\$1,434	\$2,868	\$2,150	\$1,434
EquineMarket Pavilion with up to 65 tables, 520 chairs	\$1,434	\$2,868	\$2,150	\$1,434
LivestockMarket Pavilion with up to 65 tables, 520 chairs	\$1,434	\$2,868	\$2,150	\$1,434
Ag Society Hall with up to 65 tables, 520 chairs	\$1,209	\$2,418	\$1,813	\$1,209
FR8Star Pavilion with up to 65 tables, 520 chairs	\$1,209	\$2,418	\$1,813	\$1,209
South Hall with up to 65 tables, 520 chairs	\$843	\$1,686	\$1,265	\$843
South Hall Meeting Room A or Farm Bureau Room with up to 6 tables, 48 chairs	\$198	\$396	\$296	\$198
MEETING CENTER ROOMS				
ABATE Meeting Room with up to 4 tables, 32 chairs	\$153	\$306	\$229	\$153
Meeting Center Foyer with up to 4 tables, 32 chairs, and 80" TV screen	\$310	\$620	\$465	\$310
Good Times Grill Food Court with up to 3 tables, 24 chairs	\$310	\$620	\$465	\$310
Lancaster Meeting Room with up to 8 tables, 64 chairs	\$450	\$900	\$675	\$450
Nebraska Meeting Room with up to 12 tables, 72 chairs	\$562	\$1,124	\$843	\$562
OUTDOOR & OTHER SPACES				
Astro Building (if available)	\$450	\$900	\$675	\$450
Parking Lot Rental for event space (Non-parking usage)	\$366	\$732	\$550	\$366
Outdoor AuctionTime Grandstand Arena 400' x 600' w/announcer stand Grandstand: 3300-person, shade cover, seats numbered for reserved seating Ticket Booth (w/6 selling windows, fiber internet) in Lot E				Quote upon request
SGEC Portable Trailer for Show Office with lock – 8' x 12'				\$120 per event (up to 5 show days)
INCLUDED WITH SPACE RENTAL AT NO ADDITIONAL COST:				
- Use of assigned lots for free parking Cafe service w/menus & hours tailored to event needs Promotion on SGEC Digital Sign on 84th street up to 7 days prior				
- One (1) Show Office One (1) two-way radio per building rented to contact SGEC staff Two (2) wireless connections per major space				
- Announcement sound system with one (1) cordless microphone per building				
Client is asked to provide ~25 event tickets to be used in SGEC promotion of event (e.g., Facebook giveaways) and as appreciation/recognition for Ag Society Board Members, SGEC team members and SGEC sponsors/donors who help us continue to improve SGEC and services.				
The Sandhills Global Event Center is a 501(c)(3) nonprofit organization run year-round to support primarily the Lancaster County Fair and year-round 4-H, youth events as well as a wide variety of community, regional and national events.				
Thanks for your support of SGEC and the local youth and community we strive to serve for years to come.				
<i>All prices are subject to change without notice due to misprints, inflation or supplier increases and will be communicated as soon as possible.</i>				

FACILITY USER IMPROVEMENT FEES

These fees are required to be collected by each client as noted below but may be passed on in a manner that works best for your event. We encourage shows to transparently share.

VENDOR DISPLAY SPACE USER FEE (Fee capped at 5% of vendor's booth rental cost)

Client/show Event Planner to advise SGEC if they are selling booth space for less than \$100 per 10' x 10' space so user fee can be adjusted accordingly. This fee is in addition to any applicable SGEC Outside Vendor Fee, e.g. for food vendors.

Vendor display space rented inside or outside	\$7 per 10' x 10' space
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ATTENDEE USER FEE (waived if using SGEC eTix Full-Service Ticketing Service)

Free ticket/entry fee including parking fee & free entry if <u>less</u> than 1,000 attendees/event	Does not apply
Free ticket/entry fee including parking fee & free entry if <u>more</u> than 1,000 attendees/event	\$0.25/person
\$0.01 - \$4.99 ticket/entry fee including parking fee & free entry	\$0.25/person
\$5 - \$9.99 ticket/entry fee including parking fee	\$0.50/person
\$10 - \$19.99 ticket/entry fee including parking fee	\$0.75/person
\$20 - \$29.99 ticket/entry fee including parking fee	\$1.00/person
\$30+ ticket/entry fee including parking fee	2.5% of ticket/entry revenue

MAIL/PACKAGE SERVICES (See address and dates allowed in Rules & Regulations)

Receiving & Storage Services	Requested Delivery Date	Price	Qty	TOTAL
Box Receiving & Storage Fee; First 3 per event are N/C, delivery to another location on grounds not included.		\$5/box		
Pallet Receiving & Storage Fee		\$60/pallet		
Intra-Facility Delivery Services from SGEC Storage	Requested Delivery Date	Price	Qty	TOTAL
Box Delivery Fee – min. ½ hour		\$30/hour		
Pallet Delivery Fee – min. ½ hour		\$110/hour		

CAMPING

Guest Services – Anjanette Rief – ARief@SandhillsGlobalEventCenter.org, 402.441.6545

Up to 200 year-round sites available. RVUniverse Campgrounds may be reserved with approx. 1,100 added sites by major events.

Reservation highly encouraged no less than 2 days in advance at SandhillsGlobalEventCenter.org (see green button).

See current camping pricing at SandhillsGlobalEventCenter.org/visitors/camping.

UTILITIES SERVICES

ELECTRICAL	Ordered 7+ calendar days or more before first show setup day	Ordered 6 or less calendar days before first show setup day
120 Volt per connection to SGEC outlet or drop	\$30/connection/show day	\$60/connection/show day
208 Volt per connection to SGEC outlet or drop	\$60/connection/show day	\$120/connection/show day
Power strips	\$25 each	Available for purchase – no refund if left after show
Extension cords – 25', 50', 100'	\$50, \$75, \$100	Available for purchase – no refund if left after show
Electrician time on demand	Quote upon request, price varies depending on type of labor and time requested	

Includes use of SGEC outlet or drop with your own cord or power strip with on call electrician service during setup & show days.

Connection = one cord (may be a power strip up to shared outlet capacity).

Every electrical drop or outlet may have 1, 2 or 4 connections so each drop/outlet may be shared with other clients' connections.

Trade shows will have an online ordering portal setup for their show exhibitors to order electric services.

OTHER UTILITY SERVICE – No Outside Vendors Permitted

NOTE: Shows with large quantity of attendees may have Utility Services surcharge added to their contract cost.

Extra Garbage Pickup/Garbage Services		ask for quote
Water to fill up exhibitors' spas etc. (1 gallon - 2,499 gallons)	\$50	per exhibitor
Water to fill up exhibitors' spas etc. (2,500 gallons+)	\$0.03	per gallon
Gas hookups for exhibitors – per booth with 1 connection in pre-existing location Discounts may apply to multiple hookups, contact Sr. Operations Manager for details	\$1,100	per booth natural gas location
Please direct inquiries to Sr. Ops Manager Nate Dowding (NDowding@SandhillsGlobalEventCenter.org or 402.441.1817) on natural gas pre-existing locations. Location includes hookup, city permit, inspection, regulator & natural gas use.		
Cardboard Recycling (<i>City ordinance requires the recycling of cardboard</i>) For shows that generate half bale or greater of cardboard	\$125	per 48" x 48" x 30" bale

PORTABLE TOILET SERVICES		
Portable Toilet Unit		1: \$105; 2: \$99; 3-4: \$95; 5-8: \$91; 10+: \$87/per event
ADA Accessible Portable Toilet Unit		\$185/unit/event
Portable Sink Unit		\$110/unit/event
Cleaning Service (for events more than one day)		\$45/unit/trip
INTERNET SERVICES		
Digital Operations Manager – Jason Rief – JRief@SandhillsGlobalEventCenter.org, 402.441.1819		
HARDLINE SERVICES		
Internet Hardline Connection (if using pre-installed connection in show office or any building OR additional hardline requested)	\$125	Dedicated hardline internet connection - Hardlines can be helpful if the success of your booth hinges on “always-on” access to the internet at high speeds. Hardlines are now available to most booths in Currency Pavilion & EquineMarket Pavilion and may be ordered online in advance. For other buildings, contact SGEC Digital Operations Manager Jason Rief.
WIRELESS SERVICES – no outside wireless internet service provider permitted		
Two (2) wireless internet connections will be provided at N/C for show staff/show office use per show building rented. Client may not share N/C connection log-in information with guests/visitors.		
Sandhills Global Event Center is proud to offer a state-of-the-art high-speed wireless internet with easy-to-connect self-service connections. This Guest Services Internet will be available not only in all buildings but throughout most of the event areas outside on the grounds including the year-round campground. Designed for individual visitors and home-based business exhibitors, this network name usually will be “SGEC-Guest” in your mobile device Wi-Fi list and guests may then go to their browser to choose level of service and pay by credit card upon arrival at the Sandhills Global Event Center. Wireless services may be available in the RVUniverse Campgrounds with prior arrangements.		
Basic Speed Wireless Internet Separate purchase required for each device.	\$1.95/day	For 1 device with up to 2 Mbps per device for 24 hours service from time of purchase. Basic speed for email & basic internet surfing without large images or video.
Standard Speed Wireless Internet	\$2.95/day	For 1 device with up to 10 Mbps per device for 24 hours services from time of purchase. Better speed for most emails, internet surfing with videos and images. Separate purchase required for each device.
Premium Speed Wireless Internet Separate purchase required for each device.	\$4.95/day	BEST VALUE! Premium speed for 1 device with up to 50 Mbps per device for 24 hours access (best speed & recommended for cash register, livestreaming videos, movies, TV, & playing games).
Standard Speed 3-Day Wireless Internet Package	\$9.95	Standard wireless for 2 devices with up to 10 Mbps per device. Save \$\$ with 3-day discount package.
Premium Speed 3-Day Wireless Internet Package	\$19.95	Premium wireless for 5 devices with up to 50 Mbps per device. Save \$\$ with a 3-day discount package.
Standard Speed 7-Day Wireless Internet Package	\$19.95	Standard wireless for 2 devices with up to 10 Mbps per device. Save \$\$ with a 7-day discount package.
Premium Speed 7-day Wireless Internet Package	\$59.95	Up to 50 Mbps per device – 7 days of high-speed wireless for 5 devices. \$100+ savings over daily service! Recommended for viewing internet videos & complex graphics, TV streaming, & video conferencing.
Premium Speed 30-Day Wireless Internet Package	\$99.95	Up to 50 Mbps per device – 30 days of high-speed wireless for 5 devices. \$600+ savings over daily service! Recommended for viewing internet videos and complex graphics, TV streaming, & video conferencing.
EVENT OPERATIONS SERVICES		
Sr. Operations Manager (People/Spectator Events) – Nate Dowding – NDowding@SandhillsGlobalEventCenter.org, 402.441.1817		
POWER EQUIPMENT SERVICES (sales and other taxes will be added on final invoice)		
Motorized Equipment Rental with SGEC operator	\$120	per meter hour may be added rental cost if no SGEC equipment available
Standby Motorized Equipment Operator	\$40	per hour
Overnight Motorized Equipment Operator (10pm – 8am)	\$60	per hour
Fork Extensions Rental for skid loader, telehandler	\$30	per event
Hitch Plate Rental for skid loader, telehandler	\$30	per event
Fuel—Gasoline, Diesel	SGEC Cost + 5%	per gallon
There will be a \$250 Damage Deposit for SGEC equipment rentals used by pre-approved non-SGEC equipment operators.		

LABOR		
Extra cleaning/operations/services staff beyond standard setup including surcharge for shows with large number of attendees	\$35	per hour/staff member
Operations labor to do extra room setup change One setup/building included in base rental charge (with minimum 3 weeks' notice)	\$35	per hour/staff member
Operations labor overnight (10pm – 8am) (with minimum 3 weeks' notice)	\$55	per hour/staff member (4-hour min.)
On demand SGEC labor (less than 3 weeks' notice)	\$70	per hour/staff member (2-hour min.)
Hanging/Removing Banners with scissor lift	\$120	per hour/staff member (1 hour min.)
*Shows with large number of attendees may have extra cleaning/operations labor added to their contract.		
SEATING (sales tax will be added on final invoice)		
Tablecloths are not included in pricing. All Tablecloths to be provided by Client, or SGEC can rent for client (see pricing in Food & Beverage Section on page 7). Tablecloths/Napkins rented or provided by client that require setup by SGEC must be delivered to SGEC at least 3 days before event.		
Chairs	\$3	per chair with setup/teardown/cleaning
Tables (round, banquet, classroom)	\$15	per table with setup/teardown/cleaning
4-Row Aluminum Ground Level Bleachers (1 set seats 40)	\$50	per bleacher (17 sets available) 10 aluminum bleachers - 7 wood bleachers
10-Row Aluminum Ground Level Bleachers (1 set seats 110)	\$175	per bleacher (17 sets available)
10-Row ADA Accessible Raised Aluminum Bleachers (1 set seats 110)	\$175	per 10' 6" H bleacher (4 sets available) with 36" ramp plus optional stairs
10-Row ADA Accessible Raised Aluminum Bleachers (1 set seats 100)	\$175	per 10' 6" H bleacher (3 sets available) with 36" H ramp plus optional stairs
STAGING (sales tax will be added on final invoice)		
Tall Wood Judges Stand (4 available)	\$80	per stand (comes with 1 table, 2 chairs and stairs)
Judge Stage – 2 sections staging	\$60	per set (2 sections staging, 1 set of stairs, 1 table, 2 chairs)
Staging – quantity/sizes available: 4'x8'x16" (20); 4'x8'x32" (10); 4'x8'x36" (16)	\$30	per section, with carpet includes stage stairs and skirting at N/C
BOOTH PIPE & DRAPE (sales tax will be added on final invoice)		
Pipe & Drape (8' T x 10' W) (Qty. 60' of black)	\$5	per foot
Carpet Panels (12' W x 8' T) (12 available)	\$30	per panel/event
Please ask for quote. Order may include a \$50 or more Delivery Fee depending on quantity of pipe & drape ordered.		
Other Pipe & Drape Options	Contact SGEC approved vendors: Midwest Tent & Awning – Brian Dorn at 402.261.6784; info@midwesttentandevent.com AAA Rents at 402.339.3707 or www.aaarentsevents.com (ask about Omaha mileage charge)	
AUDIO/VISUAL EQUIPMENT (sales tax will be added on final invoice)		
Built-in Sound System (note: may not be used to broadcast music using SGEC microphone, see mixers now available for rental)		no charge: 1 cordless microphone per space rented
Portable Sound System with mixer, 2 speakers and microphone		\$300/sound system
Additional Microphones		\$25/microphone
Lapel Microphone (1 available)		\$25/lapel microphone
Additional Two-way Radio Rental to speak with SGEC or use private show channels		\$25/radio/event
Two-way Radio – if lost or damaged		\$500/radio
58" Smart TV with a tabletop stand (1 available)		\$25/event
Portable Projector (3 available)		\$100/event, with one set-up

OTHER EVENT EQUIPMENT (sales tax will be added on final invoice)			
Building Keys – If not returned			\$250/set (up to 4 keys)
SGEC Portable Trailer for Show Office with lock – 8' x 12'			\$130/event (up to 5 show days)
Carpet Runners (If <u>not</u> required by Fire Marshall, to cover cords in traffic areas) Tape included if needed			\$10/runner/event
Line Stanchions with rope			\$2 /pole
Sign Stanchions (22" W x 28" T) – does not include sign			\$30/stanchion/event
Podium- recommended client sign or other covering			\$20/ podium/event
ABATE Room Combination Safe (use of safe bolted to floor w/combination changed for your show with 30 days' notice to SGEC)			No Charge
CARPET & DIRT FLOORING SERVICES			
Carpet Maintenance Fee: Cost during SGEC carpet season			\$0.05/sq ft
Carpet Installation outside of annual carpet season (or change during season)			Quote upon request \$0.20/square foot
Location:	\$0.05/sq. ft.	\$0.20/sq. ft.	
- FR8Star Pavilion (22,790 sq ft)	\$1,139.50	\$4,558	
- EquineMarket Pavilion (35,680 sq ft)	\$1,784	\$7,136	
- LivestockMarket Pavilion Arena area (53,825 sq ft)	\$2,691.25	\$10,765	Arena (44,240 sq ft) plus back pen area (9,585 sq ft)
- TractorHouse Pavilion (42,375 sq ft)	\$2,118.75	\$8,475	
Dirt Floor Prep: Roll and Pack Dirt Floor Arena	\$500		
Carpet Prep: Roll and Pack Dirt Floor Arena	\$1500		per arena for trade show event with pedestrians due to tight control of leveling for walking safety
FLOOR & CARPET DAMAGES			
Carpet Stains	\$50 min.		\$50 min. charge and quote will be based on actual damage
Carpet Rips & Tears	\$100 min.		minimum per rip/tear (SGEC must replace 1' x 12' carpet for each tear or rip)
Polished floor damage (small area) (Ag Society Hall, Lancaster Room & Good Times Grill Food Court)	\$100 min.		\$100 min. charge and quote will be based on actual damage
Large, polished floor damage	\$500 min.		per 10' x 10' square damaged
PARKING LOT SERVICES			
PARKING LABOR			
SGEC Parking Attendants			\$40/hour/attendant
LPD Patrol Car & Officer to manage traffic light or help with traffic			Quote Upon Request (per hour/officer/cruiser)
PARKING LOT EQUIPMENT (sales tax will be added on final invoice)			
Labor to setup & teardown Concrete Bunkers			\$30/bunker/event
Orange Traffic Cones			No Charge
Grabber Cones			\$5/cone/event
EQUIPMENT STORAGE IN PARKING LOTS			
Equipment storage for 6 days or less	\$30		per day/piece of equipment
Equipment storage for a week or more	\$75		per week/piece of equipment
SGEC assumes no liability for any damage to client or client's exhibitor property and/or equipment left on grounds. Location and timing of drop-off and/or pickup must be pre-approved by SGEC Sr. Operations Manager before arrival. Please call 402.441.6545 for questions or to arrange pickup and/or drop off.			

EVENT SECURITY SERVICES

Security Manager – Sue Morrison – SMorrison@SandhillsGlobalEventCenter.org, 402.441.1823

SECURITY LABOR

No outside security is allowed to operate on SGEC property without prior SGEC Security Manager written approval and final security plan must be approved by SGEC Sr. Operations Manager.

Additional guards may be required based on event history, presence of alcohol or number of attendees.

Most security will have a minimum of 2 personnel for safety reasons.

SGEC Door Monitors	\$45/hour/monitor
Overnight SGEC Monitor	\$65/hour/monitor
Armed Security – security shirt (off-duty officer) 4-hour minimum	\$115/hour/officer
Armed Security – service uniform (off-duty officer) 4-hour minimum	Quote Upon Request
Armed Security – service uniform (off-duty officer – special event rate)	Quote Upon Request
Holidays, Husker game days, overnight or other city-wide event days TBD; 4-hour minimum	

MEDICAL SERVICES

No outside medical services allowed on grounds without prior written permission from SGEC Security Manager.

Contact SGEC Security Mgr. Sue Morrison for quote and/or to get scheduled if not already in your contract/work order at SMorrison@SandhillsGlobalEventCenter.org or 402-441-1823 no later than 2 months in advance.

(1) provider with jump bag (no ambulance) BLS (basic life support) – EMT level	\$135/hour
(2) providers with jump bags (no ambulance) ALS (advanced life support) crew - Paramedic level	\$185/hour
(1) Ambulance with Advanced Life Support level crew – Paramedic level; Transport not included – LFR will be called as needed per local ordinance.	\$225/hour/ambulance

Prices inclusive of personnel, fuel, mileage, and supplies.

*PLEASE NOTE: Prices based on SGEC preferred supplier. If preferred supplier unavailable, pricing must be quoted based on event needs.

FIRE SERVICES/APPARATUS

No outside fire department services allowed on grounds without prior written permission from SGEC Security Manager.

Contact SGEC Security Mgr. Sue Morrison for quote and/or to get scheduled if not already in your contract/work order at SMorrison@SandhillsGlobalEventCenter.org or 402-441-1823 no later than 90 days in advance of event.

FOOD AND BEVERAGE SERVICES

Assistant Food & Beverage Manager: McKenna Morrison – MMorrison@SandhillsGlobalEventCenter.org, 402.441.1822

SGEC provides a full range of food & beverage services on grounds from cafes & catering to banquets & food trailers.

No outside food & beverage allowed. *Any outside food vendors must be approved by the Food & Beverage Manager no later than 90 days in advance of event.*

CAFES – Contact Food & Beverage Manager

Cafes will be open during most events' prime hours (TractorHouse Pavilion, LivestockMarket Pavilion, South Hall, Ag Society Hall, FR8Star Pavilion). We will work together on the appropriate hours. *SGEC reserves discretion to close cafes if slow and will advise on-site client show personnel before closing. If client requests a cafe to be open when sales are insufficient, there will be a \$60/hour charge with a minimum fee of \$240.*

SGEC FOOD TRAILER

With or without SGEC Staff	Quote Upon Request
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CATERING SERVICES (sales and other taxes will be added to final invoice)

All prices are subject to change without notice due to misprints, inflation or supplier increases and will be communicated as soon as possible.

Tablecloths/Napkins **rented or provided by client** that require setup by SGEC must be delivered to SGEC **at least 3 days before event.**

Cloth Tablecloth, White or Black Polyester: 132" Round Black or 90" x 156"	\$20 Includes setup/teardown	each
Cloth Napkin, White or Black Polyester: 20" x 20"	\$1.25 Includes setup/teardown	each
Cake Cutting (2 hour minimum per staff/hour)	\$30 with at least 3 weeks' notice	per hour
	\$60 if less than 3 weeks' notice	per hour

CATERING MENU HIGHLIGHTS: Quote upon request			
Coffee/condiments/cups	\$30		per 1 ½ -gallon pot - 17 (12oz. cups)
Water	\$6		per 3-gallons
Iced Tea or Lemonade	\$30		per 3-gallons
Bottled Soda/Lemonade/Iced Tea/Juice	\$4		per bottle
Bottled Water	\$3		per bottle
Pastries/Rolls/Donuts/Muffins	\$24		per dozen
Cinnamon Rolls	\$40		per dozen
Cookies	\$18		per dozen
Brownies/Cookie Bars	\$30		per dozen
Picnic in a Box – Minimum 10 people (Deli Sandwich, fruit or veggie, bag of chips, cookie)	\$17.95		per box
Luncheon Bar – Minimum 10 people (e.g., Taco Bar, Baked Potato Bar, Sandwich Bar)	\$17.95		per meal reserved
Buffets – Minimum 20 people (All buffets served with choice of salad, starch, and vegetable, rolls with butter, coffee/iced-tea/water/lemonade) Served on china-like plastic dinnerware.			
- 1 meat entrée buffet	\$19.95		per meal reserved
- 2 meat entrée buffet	\$22.95		per meal reserved
- 3 meat entrée buffet	\$25.95		per meal reserved
Beef as buffet option – Upcharge	\$5		per meal reserved
Appetizers, Hot and Cold: Contact Food & Beverage Manager for selections and pricing.			
Full Menu available: dozens of options available for your event from casual snacks to formal dinners/banquets			
* Gratuity: Banquets/Catering Orders will be invoiced an 18% gratuity for meals and beverages, which will be added to the final invoice. All prepared food and beverage services are subject to a 2% City Arena Occupancy Tax and then a State Sales Tax.			
ALCOHOL / BAR SERVICE (sales tax and other taxes will be added on final invoice)			
<i>Sandhills Global Event Center is an exclusive liquor license holder for all buildings and grounds. Refunds are not provided on pre-purchased alcohol.</i>			
Note: All bar tabs for drinks & all alcohol/ticket purchases must be paid daily by Client (State Law)			
Liquor service available in most SGEC cafes unless put away for youth & other shows upon request.			
Portable Bar	\$300		per bar requested to be setup
Beer/Hard Seltzer	\$7	per can	
Canned Cocktails	\$9	per can	
Mixed Drinks	\$9	per drink	
*Volume Discount: 150 beer/hard seltzer tickets	\$5	each	\$2 off price w/min. purchase of 150 nonrefundable tickets
*Volume Discount: 150 mixed drink/wine tickets	\$7	each	\$2 off price w/min. purchase of 150 nonrefundable tickets
*Volume Discount tickets may include both beer/hard seltzer and mixed drinks/wine. For example: 150 tickets = 80 for beer/hard seltzer and 70 for mixed drinks/wine. Refunds not provided on pre-purchased alcohol or tickets.			
SGEC CAFE & BAR VOUCHERS (sales tax and other taxes will be added on final invoice)			
Event Planner Vouchers Vouchers cannot be used for alcohol (State Law) – use beer/mixed drink tickets instead. Accepted at SGEC cafes/bars with no \$ limit, amount filled in at cash register & billed to Event Planner on final invoice. Last date accepted is Client's last show date.		Will be filled in as redeemed at register	
SGEC Cafe Gift Certificates Available on SGEC online exhibitor portal or at Good Times Grill on Monday's, or SGEC Office (Ag Society Hall) any day. One-time use, no change given, no end date. Not accepted at outside food vendors. Available on SGEC Online Exhibitor Services Portal set up for tradeshow as well. Must be paid on purchase – cannot be invoiced later (State Liquor Law).			
SGEC Cafe Gift Certificates - snack & drink or sandwich		\$10	each
SGEC Cafe Gift Certificates - most meal specials		\$15	each
SGEC Cafe Gift Certificates - all meal specials + candy bar/snack		\$20	each
SGEC MARKETING AND PRINTING SERVICES			
Marketing Manager – Gina Nathan – GNathan@SandhillsGlobalEventCenter.org, 402.441.1826			
SIGNAGE SERVICES (sales tax will be added on final invoice)			
Outdoor Street Electronic Sign (show week)		Promotion on the outdoor electronic sign is provided at no cost starting on the Monday of event show week	
Outdoor Street Electronic Sign (additional non-show week)		\$250 (per non-show week)	
Outdoor Entrance Door Sign		Your show name displayed N/C with rental	

(Ag Society Hall, FR8Star Pavilion, Currency Pavilion, Amy's Arena) on show days			
One digital screen of advertising (4 screens available: 80" TV Screen in Currency/TractorHouse Pavilion, Meeting Center, GTG Cafe, Clover Cafe in Ag Society Hall, Horseshoe Cafe in FR8Star Pavilion)		\$50/screen/additional day during other shows Plus \$100 setup fee (limited availability & subject to approval)	
Custom-banner printing from file by client minimum of 150 dpi		3x7=\$75; 4x8=\$110 or for other services \$3.50 per square foot	
Graphic Design Time for signage and/or banners bought from SGEC		\$75 per hour	
NOTE: Client must provide logos and show flyer to JRief@SandhillsGlobalEventCenter.org at least two weeks in advance for digital signage/banners.			
MARKETING SERVICES			
Print, radio, TV ad support		Quote upon request	
Social media/digital		Quote upon request	
Sponsor sales support		Quote upon request	
COPIES (sales tax will be added on final invoice)			
8.5"x11" Black & White Copies (single sided)	\$0.10	8.5"x11" Black & White Copies (double sided)	\$0.15
8.5"x11" Color Copies (single sided)	\$0.20	8.5"x11" Color Copies (double sided)	\$0.30
11"x17" Black & White Copies (single sided)	\$0.15	11"x17" Black & White Copies (double sided)	\$0.25
11"x17" Color Copies (single sided)	\$0.30	11"x17" Color Copies (double sided)	\$0.50
8.5"x11" Lamination	\$0.25	11"x17" Laminating Pouch	\$0.50
TICKETING			
SGEC doesn't allow use of non-eTix online ticket sales for SGEC shows without written exception from SGEC Managing Director, Ron Bohaty.			
Ticketing Manager – Kathleen Orton – KOrton@SandhillsGlobalEventCenter.org, 402.441-1814			
Client is responsible for paying sales tax on all tickets sold or traded for monetary value			
FULL-SERVICE TICKETING WITH eTIX ONLINE SALES (sales tax may be added on final invoice for services)			
Required for Reserved seating, Controlled Capacity and/or General Admission Pre-sales Online ticket sales.			
Description of Service: Event tickets sold			
1. IN ADVANCE at SGEC office and/or online on SGEC website powered by eTix.			
2. DAY OF EVENT at event entrance by SGEC staff (including will call, entrance scanning, conversion of pre-sold tickets & coupon upgrades).			
Powered by eTix, an international, affordably priced, robust ticketing service with phone/web customer service. Your event will be featured online next to all of SGEC's eTix events as well as other eTix events in the entire local area for powerful, additional exposure for your event. All SGEC eTix events get free support by SGEC marketing team on our website, social media, email list and on-site signs.			
Client must contact SGEC Ticketing Manager at least 90 days in advance of tickets being printed or going on sale to set entry/ticket/coupon strategy and confirm final seating layout. Any ticketing decisions/changes made less than 90 days from ticket sales date could result in a Ticketing Setup Rush Fee starting at \$250.			
FEES for Full-Service Ticketing Service Charged to Client (Event Planner):			
All ticket sales including cash, credit card, online	5% of total ticket sales added to Client's final show invoice (covers SGEC's staff to set up and run pre-sales online and at SGEC Box Office during regular business hours plus day of event sales with SGEC Ticket/Usher staff)		
In-person credit card sales	Added 3% on credit card sales in-person at SGEC Office or box office at event (covers card processor fees)		
Tickets printed at request of Client by SGEC	\$0.50 per ticket added to Client's final show invoice (i.e. comp tickets, advertising giveaways, etc.)		
FEES Charged to Online Ticket Buyers:			
Online Credit card ticket sales	Added 3% fee on credit card ticket sales online (covers card processor fees)		
Online ticket sales	Usually \$1-\$5.50/ticket online convenience fee tiered by ticket price (Covers eTix online software cost & 24/7 eTix client service & SGEC staff support on SGEC grounds)		
IMPORTANT TO NOTE:			
SGEC reserves the right to add surcharges if estimated ticket sales revenue will not cover SGEC ticket service costs for Client's requested ticket selling service/hours.			
Client may provide DAY OF EVENT ticketing/usher staff and receive a credit on their final show invoice currently at a rate of \$12/hour/ticket staff provided in lieu of SGEC Ticket/Usher staff planned by the SGEC Ticketing Manager & to work under the direction of a required SGEC provided Box Office Manager. More details available upon request from the SGEC Ticketing Manager.			