



Home of the



A nonprofit 501(c)(3) nonprofit organization dedicated to growing community like yours, and proud home of the Super Fair

## **Lancaster County Agricultural Society, Inc.**

*A Nebraska non-profit corporation, designated as 501(c)(3) by the  
IRS  
and separate county-level political subdivision  
created under Nebraska law in 1870 to promote agriculture & youth.*

### **PUBLIC AGENDA**

#### **Board of Directors Monthly Meeting**

**Farm Bureau Room (parking by South Hall by campground)**

**Sandhills Global Event Center**

**4100 N. 84<sup>th</sup> Street, Lincoln NE 68507**

**7:00pm - Tuesday, February 27, 2024**

1. Call the meeting to order and proof of due notice of meeting and open meeting notice posted
2. Roll Call
3. Annual Facility Insurance Renewal Final Update (Rob Burkett, UNICO)
  - Decision on wind/hail deductible buy-back options vs. self-funding portion of deductible risk (with Harrison, Bohaty to bring options)
4. Approval of minutes from January meeting
5. Officer Reports
  - President (Ronnau), Vice President (Dowding), Secretary (Cooper), Treasurer (Rutt)

6. Committee Reports as relevant:
  - NHSFR Rodeo (Hagan)
    - NHSFR Lincoln Event Manager John Kaiser
      - Had good chance to talk next steps during Black Hills Stock Show
      - going to Gillette to benchmark w/ their staff in February
      - visiting SGEC week of 4/15; update board after this meeting
    - UNL Rodeo
      - identified three potential NHSFR interns with UNL Rodeo Coach Wyatt Clark's assistance
      - UNL Rodeo Team penciled in for active role for 2026-27
      - SGEC "purchased" UNL Rodeo Team at recent annual banquet to be used for May UNL Rodeo ticketing
      - Have completed fundraising for the equine science facility on East Campus; will include stalling and practice areas for rodeo team
  - Others as relevant: Personnel (Ronnau), Strategic Planning (Rawlinson), Premium Auction (Open), Grievance (Cooper), Fund Development (Rawlinson)
7. Extension Update -- Karen Wobig, UNL/Lancaster County Extension and Tracy Anderson, UNL/Lancaster County 4-H
8. Communication from the public (5-minute limit per person)
9. 2024 Fair Update—N. Dowding
  - Fair Book Deadlines Reminder
    - 2/26 initial changes, 3/13 final camera-ready ads
    - will email to Ag Society Board as have proof before next LCAS board meeting
  - Fair Budget Update (with Harrison)
    - **Roll call vote:** Gate ticket proposal
  - Fair Schedule Overview
    - key updates since Jan.
      - adding indoor vendors to 1<sup>st</sup> 4 days
      - confirmed Reptiles attraction
      - racing attraction progress
      - bands being booked
    - key pending bookings w/ any board input needed
      - cultural festivals still firming up details
      - New: Marching Bands Mon-Thurs (Hardesty)
      - Ag Olympics Sun 5 pm will need volunteer to lead this year
  - Future Fair Committee Report (with Ronnau, Hardesty, Rutt)
    - **Roll call vote:** Recommendation to authorize President Ronnau to sign Carnival Contract for 2026-28 with Dickerson to negotiate additional contributions from carnival for any remaining carnival-caused costs & more food revenue contribution before sending to carnival

#### 10. Financial Report (Harrison by online)

- Accept Financials:
  1. January P&L, Balance Sheet
- For Information:
  1. January Accounts Receivable, Accounts Payable
  2. New hire starting March 18—Hannah Stara, Assistant Controller
    - Accounts Payable/Payroll
      - A/R event invoice creation to Event Coordinators
    - New--Financial analysis
    - New--Grant Fund Tracking/Reporting (SRG admin cost)
- **For Approval by roll call vote:**
  1. January Checks
  2. FY2024 Operational Budget (includes Fair Budget)
    - with Bohaty & reviewed by Dickerson before went on vacation
    - goal: mid-year update in June for any adjustments/improvements

#### 11. Operations Director Report (R. Bohaty)

- Filling key staff gaps progress since Jan 30 board meeting
  - Kathleen Orton started today Feb 27<sup>th</sup>
    - as 3<sup>rd</sup> Event Coordinator/Sales & Ticketing/Volunteer Lead
  - 2<sup>nd</sup> Food & Beverage Manager Update
  - New recruiting software—Teamwork Online
  - Dickerson working on Marketing Manager & Sponsorship/Advertising Manager on return
    - Have one strong candidate already in hand for Marketing
- Key focuses as Operations Director in initial months
- Shovel Ready Grant (SRG) Construction Update
- Team party March 1<sup>st</sup>—board invited
  -

#### 12. Managing Director Report (Dickerson on vacation)

- Bohaty to cover topics as needed in Operations Director Report

#### 13. Other business

#### 14. Adjournment

**Next meeting scheduled for:** March 21, 2024 at 7:00pm  
See [SandhillsGlobalEventCenter.org](https://SandhillsGlobalEventCenter.org) → Public Notices