



A nonprofit 501(c)(3) organization dedicated to growing community through events like yours, and the Super Fair.

Our big spaces inside & out are open for socially-distanced events—contact us if we can help you with yours!



Aug 17-20, 2022

**Lancaster County Agricultural Society, Inc.  
Board of Directors Monthly Meeting  
MINUTES**

**Thursday, July 8, 2021 at 7:30pm**

Lancaster Event Center Fairgrounds

IN-PERSON MEETING

Lancaster Room (enter Pavilion 1 Business Center)

4100 N. 84<sup>th</sup> Street, Lincoln NE 68507

**\*7:00 p.m. – 8:00 p.m.:**

*Board and All Public invited to join NHSFR Lincoln volunteer/staff orientation on Zoom:*

- from your computer/mobile device:
  - <https://us02web.zoom.us/j/88152196774>, Passcode: LEC
- or by phone:
  - 1 312 626 6799, Meeting ID: 881 5219 6774, Passcode: 042432
- or one-tap mobile:
  - +16699009128,,88152196774#,,,,\*042432#

*(Board will listen in together from Lancaster Room)*

**\*7:30 p.m.:** *Board will kick off public board meeting, do agenda items 1 & 2 and then rejoin Zoom to hear rest of NHSFR Lincoln volunteer/staff orientation*

1. *The board listened in on the NHSFR Lincoln volunteer/staff orientation via Zoom from 7 p.m. until 7:32 p.m. when the meeting was called to order.*
2. *Call the meeting to order--proof of due notice of meeting in Lincoln Journal Star & open meeting rules present in meeting room*
  - *The meeting was called to order at 7:32 p.m.*
3. *Roll call*
  - *Present*

- Kendra Ronnau
  - Ron Dowding
  - Karen Rutt
  - John Cooper
  - Tom Messick
  - Ron Suing
  - Bryce Doeschot
  - Lynn Hagan
  - Jennifer Cusick-Rawlinson (came in at 8:11 p.m.)
  - Absent
    - No board members were absent from the meeting.
4. **\*Special session:** board to listen in to rest of NHSFR Lincoln volunteer/staff orientation being conducted on Zoom until approximately 8:00 p.m.
- *After calling the meeting to order at 7:32 p.m., the board resumed listening in on the rest of the orientation until it concluded around 8 p.m. A group photo of the board members in their official rodeo attire (green flannel shirts and cowboy hats) was also taken around this time.*
5. Approval of minutes: June 17, 2021 regular meeting
- *Doeschot motioned to approve the minutes from the June 17, 2021 regular meeting with the following amendments:*
    - *Cusick-Rawlinson was not absent from the meeting; she was just late.*
    - *Board executives came out of the executive session at 10:00 p.m.*
  - *Cooper seconded, and the motion was passed unanimously on a 9-0 vote.*
6. Approval of June checks (June financials to be reviewed next month due to early meeting) —Martin
- *Doeschot motioned to approve June checks in the amount of \$434,327.89. Cusick-Rawlinson seconded, and the motion was passed unanimously on a 9-0 vote.*
7. Officer & Committee reports
- President (Ronnau)
    - We are having a rodeo! The arenas are coming together nicely. New outdoor arena footing was tried by recent barrel race which was useful to improve before the rodeo. The ticket booth has been approved by the City. Excitement is in the air as staff and the public prepare for the rodeo. Ronnau and Hagan recently presented at a lunch meeting of the Northview Lincoln Business Association where lots of questions were asked about the fair and rodeo, especially ones pertaining to phase 3 additions possible at LEC.
    - Volunteer information was also distributed at this meeting. Rodeo wristband pre-sales are strong and getting stronger daily. Lincoln wristband sales look to surpass Rock Springs entirety of wristband sales just in pre-sales period. Board members are encouraged to sign up for

particular spots they are available for volunteering for rodeo and fair via Sign Up Genius. Everyone is working well together. Board members are also encouraged to show up to some performances to host in the VIP tent, especially those featuring the governor and other state officials and Welcome to Lincoln Day in the Railyard.

- Vice President (Dowding), Secretary (Cooper), Treasurer (Rutt)
  - No reports.
- Committee Reports as relevant: Personnel Listening (Ronnau), Fund Development (Cusick-Rawlinson), Strategic Planning (Cusick-Rawlinson), Premium Auction (Ronnau), Grievance (Cooper), **NHSFR Rodeo (Ronnau) – committee report given during President report, no other reports**

#### 8. Extension Report / Communications (Wobig)

- Wobig reported that 4-H staff are preparing for the Super Fair by accepting new entries. Everything is going well even though a lot is going on. Staff have been instrumental in making things happen. Kids are very excited for the fair. Bob Hughes was introduced from the Extension Board and gave a brief background of his involvement with Extension. Tracy Anderson was also introduced; she said she met with Lisa Bunch to help coordinate 4-H food stand. New Extension interns are helping out this year; Tracy gave a brief background about them. 4-H has been reaching out to community/recreation centers encouraging them to come and see the fair from perspectives beside the carnival (i.e. showing them animals). The aim is to make it an educational experience for folks from these facilities. Center for People in Need and Belmont Recreation Center specifically asked for information about the fair. Super Fair souvenirs can be given to kids, especially kids attending the Fun at the Farm exhibit. Quilts will be on display, but they will not be judged due to lack of entries. Some exhibits/demos may also move around; LEC team will be flexible with changes as needed. COVID-19 may have had an impact on attendance as many open static contestants are elderly and uncomfortable with getting out and about.

#### 9. 2021 Fair Update (Dickerson)

- Detailed flyer schedule, any board questions
  - Everything is in good shape and things are going well. The marketing team has been doing a lot of work for the Super Fair, which is the biggest fair LEC has had to-date. A 56-foot 150<sup>th</sup> themed mural will be painted. On the 2<sup>nd</sup> weekend, families from 4-H can come back and enjoy the fair following their competitions. 4-H exhibitors can also be introduced to the crowd by the media hosts. They will be able to enjoy a BBQ, discounts, etc. Ribfest is coming back after it was discontinued in downtown Lincoln. There is a cornhole tournament happening in MPA. There can be media coverage throughout the fair. LARC (Lincoln Amateur Radio Club) is back this year to give golf cart rides to/from parking lots.

#### 10. Operations Director Report (Rook)

- Things are progressing nicely. There are 2 more gates to be hung on the chain link fence, which is scheduled to be done tomorrow (July 9, 2021). Golf carts for rental by NHSRA are now on the fairgrounds, and Rook has finished up installing arena lights. A temp A/C system is being installed in the trade show, and more stalls will be set up due to an increase in requested stalls. The campground is mowed. P3 and P4 as well as first aid are all set up and ready to go. Signs are currently being hung around the fairgrounds. The new digital radio system has been tested and is working very well. Rental campers have already started coming in. Jason Rief also installed new wireless on campground which is working very well. Emergency partners have been excellent to work with and are prepared for the rodeo.

#### 11. Business Development Report (Kraeger)

- Kraeger is in the process of coordinating booth spaces for vendors; there are only a few more spots left. Sponsorships have been turned in. The courier for Super Fair ticket deliveries has backed out/been unresponsive to calls and emails. In response, Kraeger asked board members to help deliver tickets. Kraeger explained that there are 7 different location routes for delivering tickets established in different parts of Lincoln. Board members were asked to distribute them as soon as possible. Kraeger explained the system for distribution (color-coded bags, ticket box restocking/locations, letter to store, outdoor sign, etc.) and asked board members to prioritize hanging up the yellow poster if there is limited space at a particular location.

#### 12. Managing Director Report (Dickerson)

- New shirts will be distributed to the board; they are asked to wear them on governor's night.
- Many college kids have been hired to take care of a variety of tasks (i.e. office, marketing, operations, etc.) in the event of volunteers/staff shortages.
- Dickerson showed board members the contestant welcome bucket items (i.e. hat, cup, magazine, etc.)

#### 13. Other Business

- No other business.

#### 14. Communication from the public (5-minute limit per person)

- No members from the public were present.

#### 15. Adjournment

- *Suing motioned to adjourn the meeting. Messick seconded, and the motion was passed on a unanimous vote of 9-0. The meeting was adjourned at 9:23 p.m.*

#### **Upcoming Board Activities:**

- NHSFR Lincoln: July 15 – 24, 2021 (public dates)
- Lancaster County Super Fair: July 29 – August 7, 2021 (public dates)
- Next board meeting: August 19, 2021 at 7:30 PM

PASSED, APPROVED, AND ADOPTED as set forth herein on this 19<sup>th</sup> day of August, 2020. 21

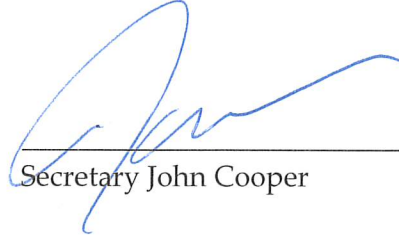
Submitted by the

LANCASTER COUNTY AGRICULTURAL SOCIETY

IN THE STATE OF NEBRASKA



\_\_\_\_\_  
President Kendra Ronnau



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Secretary John Cooper