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## **Lancaster County Agricultural Society, Inc.**

*A Nebraska non-profit corporation, designated as 501(c)(3) by the IRS  
and separate county-level political subdivision  
created under Nebraska law in 1870 to promote agriculture & youth.*

### **PUBLIC AGENDA**

#### **Board of Directors Monthly Meeting**

**Lancaster Room – Lancaster Event Center Fairgrounds**

**4100 N. 84<sup>th</sup> Street, Lincoln NE 68507**

**7:30pm - Thursday July 20, 2023**

1. Call the meeting to order
  - Verify proof of due notice of meeting in Lincoln Journal Star
  - Open meeting rules available in room for reference
2. Roll Call
3. Approval of minutes from June regular & July emergency meetings
4. Officer Reports
  - President (Ronnau), Vice President (R. Dowding), Secretary (Cooper), Treasurer (Rutt)
5. Committee Reports as relevant:
  - Personnel (Ronnau), Strategic Planning (Rawlinson), Premium Auction (Open), NHSFR Rodeo (Cooper), Grievance (Cooper), Fund Development (Rawlinson)
6. Extension Update -- Karen Wobig, Lancaster County Extension

7. Communication from the public (5-minute limit per person)
8. 2023 Fair Update—N. Dowding / J. Jones / All
  - Final layouts & copies of printed flyers -- Jones
  - Discuss board member roles/availability & where support needed – N. Dowding, L. Harrison
9. Operations Report (N. Dowding)
  - Nate/Chas coverage
  - July 4 storm damage & insurance update
10. Financial Report (Harrison by online)
  - Accept Financials:
    1. May P&L, Balance Sheet
    2. June P&L, Balance Sheet
  - For Approval:
    1. June Checks
  - For Information:
    1. June A/R, A/P
    2. Budget: June & YTD
11. NHSFR Event Mgr Working Committee Report & approval of NHSFR Event (Ronnau, Suing, Hagan)
12. Managing Director Report (Dickerson)
  - Fundraising Update
  - Car Swap Meet Update
  - Introduction/roles of APEX Marketing and KidGlov Marketing
  - Naming rights partner update—with Eric Smallwood, President, APEX Marketing & Lyn Wineman, President, KidGlov Marketing
13. Create Board Subcommittee to explore Naming Rights & authorize engagement of APEX Marketing to work with the subcommittee; with any naming rights agreement to be approved by the full board at a future public meeting (Ronnau)
14. Other business
15. Adjournment

**Next meeting scheduled for:** August 24, 2023 at 7:30pm  
See [LancasterEventCenter.org](http://LancasterEventCenter.org) → Public Notices